



Bram van den Bosch

Languages

Dutch Mother tongue

English Excellent

German Beginner

Skills

• Email marketing

• SEO & GEO

• Content strategy

• Social media

• Sales & client contact

Contact

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[LinkedIn](#)

Final-year Commercial Economics student specialising in Sports Marketing, looking for a graduation internship in sports or outdoor marketing from the end of January 2027. I combine hands-on marketing experience at a travel agency with a sales background in recruitment. Open to relocating abroad. Outside work, I'm usually outdoors: running, skiing, hiking, cycling, tennis or windsurfing.

Experience

Marketing & Sales Coordinator - Novi Travel B.V.

Feb 2025 – Present (part-time) · Previously Back Office Assistant, Nov 2023 – Feb 2025

- Set up the company's marketing from scratch on my own initiative: email campaigns, reminder flows and first steps on social media
- Build SEO landing pages with meta titles and descriptions written for Google and AI search
- Handle customer contact, bookings and sales; involved in around 300 Albania bookings over two seasons
- Help integrate Travelia, a traveller app for trip tips and live updates
- School consultancy project: researching how the shift to AI search changes the way travellers book

Senior Consultant - Talent Associates B.V.

Feb 2026 – Sept 2026

- Promoted from recruitment intern to Senior Consultant after seven placements
- Full-cycle recruitment in life sciences and food: sourcing, candidate outreach and client contact
- Built reporting presentations for the management team
- Internship project: built a complete sports marketing concept from scratch, from positioning and audience to campaign idea

Waiter - Op de Hoek, Bakkum

Seasonal job, April – October, every year since 2024

I come back every season because I enjoy working with guests. It keeps me sharp at reading people and staying calm when it gets busy, skills that carry straight into sales and client contact. During my exchange minor in Switzerland, I also worked at Papa Oro's, because I wanted to experience not just studying abroad, but working there too.

Study

Amsterdam University of Applied Sciences

2023 – 2027

Commercial Economics, specialisation Sports Marketing

Fachhochschule Nordwestschweiz (FHNW)

Sept 2025 – Jan 2026

Exchange minor in Business Information Technology & International Management